



FREE BYSTANDER INTERVENTION TRAINING FOR SUNY STAFF

- **Green Dot Bystander intervention Training**
- **Training will be offered at 6 Regional SUNY locations this fall and early winter.**

If interested in becoming a **certified Green Dot trainer** you are required to attend a 4 day training that covers: the research foundation and conceptual model that informs the Green Dot etc. strategy, the Green Dot etc. persuasive speech, the Green Dot etc. Bystander Training, social marketing, and evaluation and action planning.

Overview of the Green Dot Violence Prevention Strategy:

The goal of the Green Dot Violence Prevention Strategy is the permanent reduction of power-based personal violence, including (but not limited to) sexual assault, dating/domestic violence, and stalking.

In order to reach that goal, the Green Dot Violence Prevention Strategy is designed to accomplish the following objective:

Establish two cultural norms on college campuses:

- 1.** Power---based personal violence will not be tolerated.
- 2.** Everyone does his/her part to maintain a safe campus.

In order to change cultural norms, the Green Dot Violence Prevention Strategy seeks to engage the majority of the campus community in new behaviors through awareness, programming, and education.

To engage individuals in new behavior, the strategy focuses on the following steps:

- 1. INVITE** people to reconsider their role in prevention.
- 2. INSPIRE** people to believe things can be different and their contribution matters.
- 3. ENGAGE** people in education that will equip them with the motivation, knowledge, and skill they need to take action.
- 4. STRENGTHEN** new behaviors through reinforcement, practice, and multiple exposures to key messages.
- 5. SUSTAIN** changes through integrating key messages into permanent infrastructure, replenishing the pool of early adopters and providing opportunities for growth/idealism of young adult college students by connecting them to the impact they can have on their campus and the world.